



Hi, we are India's  
**first collaboratory.**



**ONE HUB  
FOR YOUR  
NEEDS**

- Advertising
- Graphic Design
- Brand Strategy
- Media
- Events

- Ecommerce
- UI/UX
- App/Web Dev
- Video Marketing
- Analytics

- Social Media
- Performance Marketing
- Influencer Marketing
- Content
- PR

- R &D
- AI/ML/AR/VR
- Crypto/NFT
- Voice Tech
- Robotics

# We are the **Problem Solving Network 3.0**

**CROWDSOURCING**

- Expertise

**COLLECTIVE**

- Expertise
- Experience

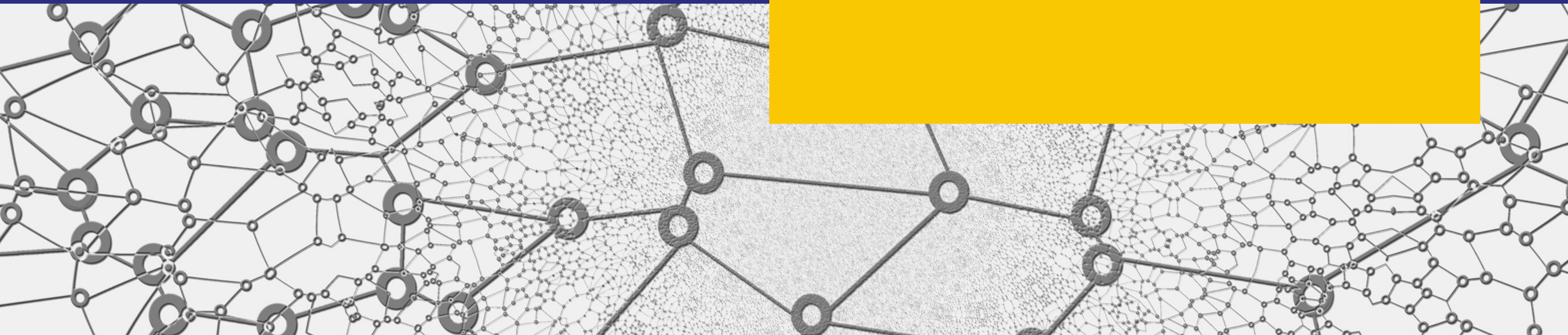
**COLLABORATORY**

- Expertise
- Experience
- Excellence

# How We Work

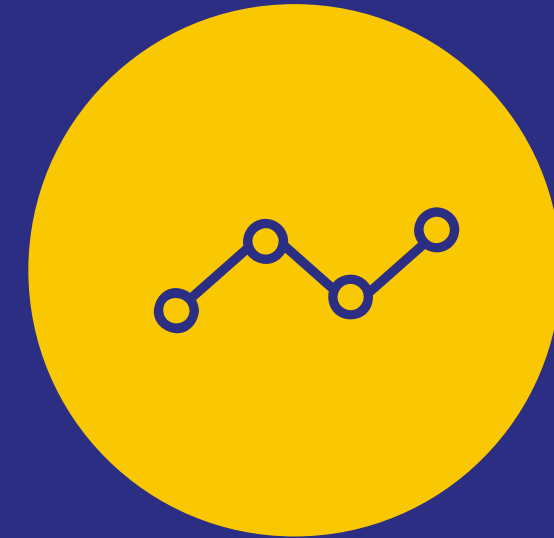
**WE ARE THE UBER OF  
PROBLEM-SOLVING.**

We aggregate the best writers, designers, strategists, artists, digital marketers, filmmakers, photographers, subject matter experts, product/brand managers, techies, and anyone else needed to solve your problem.



# Problems We Solve

Unlike ad agencies that merely solve brand problems, Blue Noodles solves problems related to the 7Ps of marketing. **Ranging from Product, Price, Promotion, Placement, Packaging, Positioning to People.**



# Our Advantage



**ANY LANGUAGE**  
**ANY GEOGRAPHY**  
**ANY CATEGORY**  
**ANY PROBLEM**

We are not limited by our bandwidth. We can solve virtually any marketing problem.

## INNOVATIVE THINKING

We can devise growth strategies  
with out-of-the-box marketing

## INNOVATIVE BRANDS

We could create cut through  
brands from ground up.

# What Our Team Can Deliver

## INNOVATIVE PRODUCTS

We could help shore up  
your product line.

## INNOVATIVE PROCESSES

We could put together new  
processes that could help  
achieve your org goals faster.

# Our Founders



**ANANTHA**

Founder

Ex-Mcann, Mudra,  
Orchard, 1pointsize



**MURALI**

Co-Founder

Ex-Contract, Mudra,  
Orchard, Euro RSCG



# Three Types of Client Engagement



## **TYPE # 1: PROJECTS**

We take up short-term projects and prove our worth. We don't pitch.



## **TYPE # 2: HYBRID**

We take up long-haul projects. Conceive and execute solutions.



## **TYPE # 3: RETAINER**

For clients who want us as partners, we offer the retainer option.

## WEB ADDRESS

[www.bluenoodles.com](http://www.bluenoodles.com)

## PHONE NUMBER

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## EMAIL ADDRESS

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**Looking forward to  
collaborating with you!**